




> FORWARD

 **“A great accomplishment shouldn’t be the end of the road, just the starting point for the next leap forward.”**

– Harvey Mackay

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# Thank YOU

**Y**ou—the University of Wyoming’s enthusiastic donors and friends—are the hero of this story. We would like to thank you for all you do for UW’s students and the faculty and staff who serve them. You move the University of Wyoming forward toward distinction and make it possible for us to do what we do, and you are the reason students are able to go on to successful careers and fulfilling lives, helping them to move forward.

Private giving to the University of Wyoming during fiscal year 2019 totaled \$41.8 million, and there are now 1,533 endowments that directly support UW’s teaching, service, research, and outreach. This sets UW’s five-year fundraising average at \$50.8 million.

You might notice a difference in this report. After much deliberation and consultation with donors and campus, we’ve decided to combine the endowment and facilities report and the annual report into one, which more efficiently and effectively communicates this year’s accomplishment to donors. The time frame of the endowment report is also necessarily transitioning from the calendar year to the academic/fiscal year (July to June). These changes will result in cost savings and more efficient collection and dissemination of information.

FY 2019 was another successful year in raising private support for UW while also strengthening the university through prudent investment and financial management. The public-private partnership of the university and its donors helps ensure that the University of Wyoming has the resources necessary to continue to honor Wyoming’s trust.

If you have questions regarding this report, please contact us at [foundation@uwyo.edu](mailto:foundation@uwyo.edu) or (307) 766-6300 or toll-free (888) 831-7795. On behalf of the University of Wyoming, we would like to offer our sincerest appreciation for your generosity.



**Ben Blalock**  
UW Foundation  
President/CEO

A stylized, handwritten signature in black ink, appearing to be 'B Blalock'.



**Greg Hill**  
UW Foundation  
Chair of the Board of Directors

A handwritten signature in black ink, appearing to be 'Greg Hill'.

# › Overview



**T**he University of Wyoming is moving forward into the future, dynamically adapting to a changing world while retaining the best of the past.

UW is adapting in ways large and small. The College of Business has relaunched the entrepreneurship major and minor—open to non-majors as well—with new coursework and improved curriculum. Along with that, the John P. Ellbogen \$50K Entrepreneurship Competition and the Wyoming Technology Business Center are fostering a thriving ecosystem of startups to boost Wyoming’s economy. An active learning initiative within the UW Science Initiative is helping students to learn better and to learn more, as well as teaching teachers how to use it in their classrooms.

UW is all in for technological innovation, creating university infrastructure, supporting cutting edge research, offering courses in machine learning and blockchain, establishing a yearly hackathon, and fostering K–12 computer education across the state. Behind the scenes, more effective human resources management software, HCM, is helping UW to become more efficient. Ethics initiatives across campus prompt students to think deeply about their impact on the future, which will help create a better world.

These are just a few of the ways UW is proactively crafting its future.

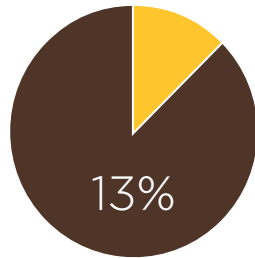
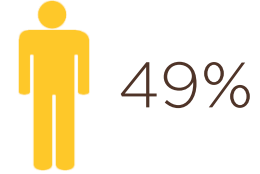
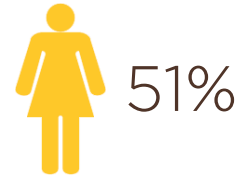
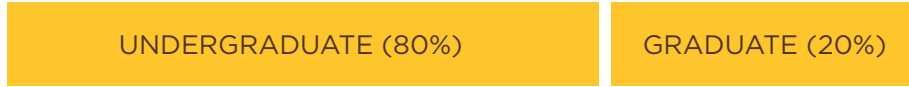
It’s paying off. The UW Department of Geology and Geophysics is rated a No. 1 best value in the nation by College Factual, an online college information service for students. Also making the list of top programs are Communication and Journalism (No. 8), English (No. 17), and History (No. 4). UW’s Online MBA is a top program on the *U.S. News and World Report* list, and the online professional child development program is ranked second by the Bachelors Degree Center.

The university as a whole is ranked No. 1 for return on investment by Student Loan Hero, which helps students with their student loans. Our students report a 95% satisfaction rate. They pay one of the lowest tuitions in the nation, and more than half graduate with no student debt—23% fewer than the national average. They have more interaction with faculty, receive more encouragement, and spend more time preparing for class, according to the National Survey of Student Engagement.

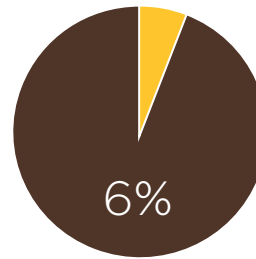
You are right there with us. You are the reason these students have what they need to succeed. It’s your support of UW’s students, faculty, and programs that helps move us forward, providing the resources necessary to successfully meet tomorrow’s challenges.

# Enrollment

12,450 | TOTAL ENROLLMENT



MINORITY STUDENTS



INTERNATIONAL STUDENTS

50 | STATES

88 | COUNTRIES

1,859 | FIRST-TIME STUDENTS

1,075 | NEW TRANSFER STUDENTS

# Athletics

17 | INTERCOLLEGIATE VARSITY SPORTS

400 | NCAA DIVISION 1 STUDENT-ATHLETES

UNDERGRADUATE DEGREE PROGRAMS: **81**  
GRADUATE DEGREE PROGRAMS: **92**  
CERTIFICATE PROGRAMS: **22**  
AVERAGE INCOMING ACT SCORE: **24.8**  
AVERAGE INCOMING HIGH SCHOOL GPA: **3.5**  
STUDENT-TO-FACULTY RATIO: **15:1**  
DEGREES AWARDED: **2,975**  
SIX-YEAR GRADUATION RATE: **56%**  
AVERAGE TIME TO DEGREE FOR FIRST-TIME FULL-TIME STUDENTS: **4.5 YEARS**  
FALL-TO-FALL RETENTION RATE: **78%**

## Financial Bragging Rights

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RESIDENT UNDERGRADUATE TUITION AND FEES: **NO. 1 (LOWEST)**  
FIRST-TIME FULL-TIME STUDENTS RECEIVING SCHOLARSHIPS AND FINANCIAL AID: **95%**  
AVERAGE AWARD: **\$12,456**  
STUDENTS RECEIVING INSTITUTIONAL SCHOLARSHIPS: **69%**  
HIGH SCHOOL GRADUATES RECEIVING THE HATHAWAY SCHOLARSHIP: **92%**  
RESIDENT UNDERGRADUATE TUITION: **\$5,400**  
NONRESIDENT UNDERGRADUATE TUITION: **\$17,490**  
STUDENTS WHO GRADUATE WITH NO STUDENT DEBT: **54%**  
ENDOWMENT: **\$535.5 Million (LARGEST IN THE MOUNTAIN WEST CONFERENCE)**

## Points of Pride

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ONE OF THE **LOWEST** UNDERGRADUATE TUITIONS IN THE NATION  
MORE THAN HALF UW STUDENTS GRADUATE WITH **NO DEBT**  
RANKED **BEST SCHOOL** FOR OUT-OF-STATE STUDENTS  
**95%** STUDENT SATISFACTION  
AVERAGE STARTING SALARY FOR UW BACHELOR'S: **\$50,086**  
**RANKED NO. 1** ON LIST OF COLLEGES WORTH THE COST BY STUDENT LOAN HERO  
LARGEST PUBLIC UNIVERSITY **STUDY-ABROAD ENDOWMENT** IN THE NATION  
A **TOP-RANKED** OUTDOOR ADVENTURE COLLEGE BY *OUTDOOR MAGAZINE* AND *BACKPACKER MAGAZINE*  
WYOMING **RANKED NO. 5** STATE FOR HIGHER EDUCATION BY *U.S. NEWS & WORLD REPORT*  
NCAR-WYOMING SUPERCOMPUTING CENTER ONE OF THE **MOST POWERFUL** IN THE WORLD

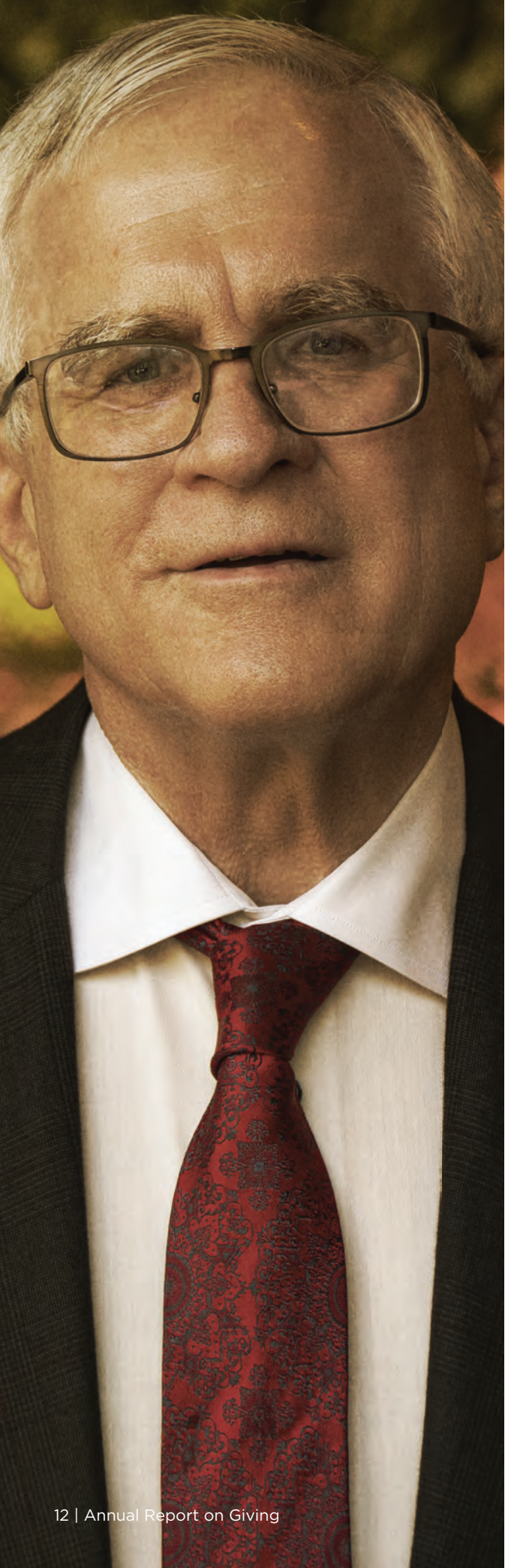




# › Donor Impact







# > Student Success Is Central

PETER JOHNSON  
AND PAULA GREEN  
JOHNSON

“**T**he Peter M. and Paula Green Johnson Student Success Center will help the University of Wyoming College of Business students both succeed in college and be prepared for and achieve professional business employment upon graduation,” say donors Peter Johnson and Paula Green Johnson.

Their gift of \$1.5 million will establish this new UW College of Business program that supports students throughout their college experience and helps launch their successful careers. The center will be an essential element of the College of Business student experience, with students interacting with the center from the time they consider attending UW throughout their academic experience to interviewing for jobs and graduation.

In 2007, the couple donated \$1 million, doubled by state matching funds, to support the College of Business’s career center, which is now part of the Green Johnson Student Success Center.



Fundamental student services that will be offered by the center include enrollment management, academic advising, and professional development and engagement. For enrollment management, services include Wyoming high school recruitment, community college relations, articulation and transfers, recruitment beyond Wyoming's borders, and the awarding of scholarships. For academic advising, services include advising, degree progression and completion tracking, study abroad, and the management of resources balancing student demand, space availability, and faculty. For professional development and engagement, the career center offers career, mentorship, and professional development, corporate engagement and employer relations, internships, coordination and support of faculty careers, experiential learning opportunities, and more. The career center serves approximately 800 students a year.

The Green Johnson Student Success Center is also supported by gifts from Lois Mottonen, Scott and Anne Macdonald, Pat and Nancy Higgins, Charles Morrison, Ron and Patti Salvagio, and Sam and Margaret Kelly, most of whom are UW College of Business alumni. The McMurry Foundation College of Business Dean's Excellence Fund, which was established by Mick and Susie McMurry through the McMurry Foundation, will also be used to support the center.



The Green Johnson Student Success Center will be located within the old Commerce and Industry Building on the west end of the Business Building. It is slated to open in the 2020–21 academic year. It will be restructured and renovated, including a dedicated entrance and an open floor plan, a reception and common area, flexible office space, interview and conference rooms, and technology-rich sales simulation spaces.

Donors Peter Johnson and Paula Green Johnson are both alums—Peter of the College of Business and Paula of the College of Health Sciences. They are the recipients of the UW Medallion Service Award in 2014 for their outstanding support of the University of Wyoming.

Peter is president of Sinclair Oil and served as the UW College of Business’s first executive-in-residence in 2004. He also serves on the College of Business Advisory Board and is a College of Business Distinguished Alumnus. While at UW as a student, he was active in Iron Skull, Alpha Kappa Psi, and the Associated Students of the University of Wyoming.

Paula serves on many boards and volunteers her time for many worthy causes. She served on the UW Foundation Board of Directors and was awarded an Honorary Degree from UW. She also served with the American Red Cross in Ghana, among other things, earning a Red Cross Lifetime Achievement Hero Award.

“We live our lives in line with Winston Churchill’s statement on philanthropy: ‘We make a living by what we get, but we make a life by what we give,’” say Johnson and Green Johnson.

# > Husband Honors Wife with Gift to Libraries

PAT SPIELES AND CAROL MCMURRY

**U**W alum Pat Spieles is honoring the memory of his wife Carol McMurry, also an alum, with a gift of \$2.5 million to the UW Libraries. The gift will establish the Carol J. McMurry Distinguished Librarian for Academic Excellence, a fitting tribute to this extraordinary librarian. Pat and Carol planned the gift together, but Carol tragically passed away as the gift was being completed.

“Most people really don’t think about it in those terms, but whether you are an athlete or an art major, the library is a hub of learning, research, and student life,” Carol had said. “Choosing to donate to the library was easy—it benefits every UW college and every UW student.”







The endowment will create two programs—a campus reading program and a librarian position to work closely with the Honors College. UW Reads aims to broaden the shared understanding of the world through the joys of a good book, and the Carol J. McMurry Distinguished Librarian for Academic Excellence, position will serve as a liaison between the Honors College and the University Libraries, as well as overseeing the UW Reads program.

Carol worked at Coe Library as a student and continued on after she graduated. She also worked for ten years as a librarian at the University of Wyoming Family Medicine Residency Program at Cheyenne. For his career, Pat worked in pharmaceutical research and mining. Pat graduated from UW with a bachelor's and master's in microbiology, and Carol graduated with a bachelor's in English. Both Pat and Carol have served on the UW Libraries Development Board, and Pat was a longtime board member of the University of Wyoming Foundation.

Philanthropy plays a big part in Pat's and Carol's lives. The couple have supported the university extensively, including the UW Libraries, the Art Museum, Engineering, Business, the UW Golf programs, Agriculture, the American Heritage Center, and the UW Foundation. Their gift in support of the Alma Doke McMurry Reading Room honors Carol's grandmother. They say that giving back to the community is a family value instilled by both sets of their parents, Earl and Irene Spieles and Neil and Ellie McMurry. They donate to other Wyoming and Colorado charities as well.

“My passion for libraries was instilled in me by my grandmother, Alma Doke McMurry, who took me every Saturday to the old Carnegie Library in Casper,” McMurry said in 2011. “It was a replica of Monticello and became a quiet refuge for me from the flurry of activity of my large extended family.”

The UW Libraries is indeed near and dear to both Carol and Pat. In the past, they have repeatedly supported library excellence. The gift will be closely aligned with the McMurry Spieles Library Excellence Endowment—which supports the University Libraries scholarship and professional development of librarians and library staff—the McMurry-Spieles Outstanding Staff Award, the McMurry-Spieles Research Collection, the Alma Doke McMurry Reading Room, the Popular Reading Collection, and the McMurry-Spieles Author Series.



**Choosing to donate to the library was easy—it benefits every UW college and every UW student.”**

UW Reads aims to broaden the shared understanding of the world through the joys of a good book. Inspiring conversation and discovery, the program is modeled on the Big Read, a program of the National Endowment for the Arts that supports dynamic reading communities across the nation. Larger conversations about shared ideas can transform our communities.

The UW Reads program furthers the University of Wyoming strategic plan and the UW Libraries strategic plan by promoting and strengthening the university as a scholarly and creative enterprise. It more closely connects UW Libraries with the Honors College and connects students with prominent authors and thought leaders.

The Carol J. McMurry Distinguished Librarian for Academic Excellence, will support the mission and programming of UW’s Honors College, as well as scholarship and student excellence in general. This person will serve as a liaison between the Honors College and the University Libraries. Honors scholars are intellectually curious students from all majors who are creative, inspired by diverse ideas, and seek a greater understanding of their place in society. The demand of excellence placed on these students and faculty makes the creation of the position that much more important.



# > Public-Private Partnership Continues to Transform Oil and Gas Research

HESS CORPORATION

**A** \$1.2 million gift from Hess Corporation supports the work of the Hess Center of Innovation for Flow Through Porous Media and Dr. Mohammad Piri. This amazing gift is just the latest from Hess—their giving total is more than \$26 million.

“Our continued investment in UW’s groundbreaking research is truly a win-win, benefiting Hess and the energy industry while also ensuring that the U.S. is well positioned as a leader in meeting the world’s growing energy needs,” says Greg Hill, Hess Corporation president and chief operating officer. “Understanding the fundamental chemical and physical processes at work in unconventional reservoirs will be key to unlocking billions of barrels of potential resource.”

This research, which in turn is changing the future of the oil and gas industry in Wyoming and beyond, focuses on oil recovery from conventional and unconventional reservoirs, including multifaceted experimental and computational investigations of multiphase flow and transport in porous media of varying wettability.

Originally from Tehran, Iran, Dr. Mohammad Piri is the Wyoming Excellence Chair in Petroleum Engineering, the Thomas and Shelley Botts Endowed Chair in Unconventional Reservoirs, and head of the Hess Center of Innovation for Flow Through Porous Media. He earned his undergraduate and master's in Iran and his doctorate in petroleum engineering at the UK's Imperial College London. At Princeton University, he worked on carbon mitigation projects for his post-doc, where he realized that theoretical work wouldn't create actual solutions for real-world problems and there were only a few high-end platforms in the world that could generate experimental data to test these theories.

The new center of excellence, the Hess Center of Innovation for Flow Through Porous Media, is the world's largest experimental research facility of its kind. Its research initiatives focus on the development of novel technologies with applications primarily in oil and gas recovery in conventional and unconventional reservoirs and carbon utilization and storage.

Conventional reservoirs are business as usual, but with current recovery technology, up to 90 percent of hydrocarbons are left in the ground. Unconventional reservoirs, including tight formations such as shale, contain these resources that do not flow at economic rates or produce economic volumes of oil and natural gas without stimulation or other recovery processes and technologies. The current research aims to develop safe and effective technologies that allow more oil and gas recovery, which in turn contributes significant dollars to the state's coffers.

Hess has been partnering with UW for seven years to develop the future of the oil and gas industry. In 2013, Hess committed \$5 million to support research and state-of-the-art equipment for the Hess Digital Rock Physics Laboratory. Hess's second commitment of \$5 million supported further research and the building of UW's new High Bay Research Facility plus essential technology and equipment.

Hess's next commitment of \$15 million included \$5 million for the High Bay, \$5 million for sponsored research on unconventional oil and gas reservoirs, \$4.5 million for equipment and technology, and \$500,000 for laboratory performance development. The State of Wyoming matched \$14.5 million of this gift through the state matching program.



**Our continued investment in UW's groundbreaking research is truly a win-win."**

The High Bay Research Facility contains approximately 90,000 square feet of high-bay and traditional laboratory space and affiliated office and meeting areas. The facility expands experimental capacity and allows Dr. Piri's group to conduct multiple areas of investigation simultaneously, thereby satisfying the demands of both academic research and private-sector partnerships.

In the last seven years, this partnership between the University of Wyoming and Hess has established these world-leading research laboratories that investigate flow and transport on a wide range of scales—atomic, nano, micro, and macro. A full-time workforce of high-caliber research associates, graduate students, and research professors has been developed, and experimental capacity has increased so that multiple studies can be conducted simultaneously.

These projects are developing novel cutting-edge technologies that more effectively exploit unconventional and conventional oil and gas reservoirs, as well as generating experimental data that significantly reduce uncertainty related to reservoir assessment and performance.

The University of Wyoming is on the leading edge of research into unconventional reservoirs, which has the potential to make huge advances in energy production, and UW is committed to public-private partnerships like Hess's that advance our shared energy future.



# > Gift to the Alan K. Simpson Center for Legal Service Provides Experiential Education

THE MCMURRY FOUNDATION

**A** gift from the McMurry Foundation supports the new Alan K. Simpson Center for Legal Service, which will give a permanent home to the vital legal clinics at the University of Wyoming. The gift will be used to construct an addition to house the clinics and to support this clinical and experiential learning program at the UW College of Law.



“It is an alignment of the stars to be able to honor Al Simpson’s life of public service with the McMurry Foundation’s commitment to the state of Wyoming and the university in this meaningful way,” says Klint Alexander, dean of the College of Law. “Generations of law students in the future will serve the people of Wyoming through these legal clinics, especially those who cannot afford legal assistance, in a manner that truly reflects the Simpson family’s and the McMurry’s legacy of giving back to society.”

Student interns within each of eight clinic programs are supervised by faculty in one-on-one mentoring-style relationships and learn the nuts and bolts of all aspects of the practice of law. A student director is selected for each program to help the faculty supervisor administer the clinic, and the faculty supervisor is professionally responsible for the students and their work in the program. Particular emphasis is placed on ethics when relating to the client, other attorneys, and the community. Working with real clients and solving real problems allow law students to begin the lifelong process of becoming thoughtful, responsible, and reflective lawyers.

This new legal center is named for one of Wyoming’s favorite sons and a politician who speaks his mind, retired U.S. Senator Alan K. Simpson, a 1958 graduate of the College of Law who has had an immeasurable impact on the nation, the state, and the University of Wyoming. A 20-year veteran of the U.S. Senate, Senator Simpson has been known as one of the most colorful and influential American leaders in recent political history. He has never shied away from the most contentious of subjects and continues to offer audiences deep-cutting commentary, side-splitting anecdotes, and necessary pragmatism. Senator Simpson’s legacy and commitment to law and public service will inspire future generations of UW law graduates in their careers.

There are many reasons that the creation of this new center is so timely. Like Senator Simpson and the McMurry Foundation, the clinics serve Wyoming. They provide legal services to indigent Wyoming citizens, and the state’s return on investment through free legal services provided by law students to low-income Wyoming citizens is immeasurable. Not only that but accreditation of the College of Law requires six credit hours of clinical legal experience in order for law students to graduate, and these clinics provide this experience. Finally, the centennial anniversary of the founding of the Law School in 2020 is the perfect occasion to update and expand facilities and to honor its most distinguished alums.

The gift supports the construction of an addition on the College of Law building. Currently, most clinic programs are housed in an annex building a few blocks south of the UW campus, a 15-minute walk from the College of Law. Creating the Alan K. Simpson Center for Legal Service will allow students, professors, and the community centralized access to resources within the college.

The gift also supports legal academics and experiential education. Learning experiences developed through the college's legal clinics give students opportunities to hone their skills and to gain knowledge that will help them in their lives and careers.

Founded by Mick and Susie McMurry of Casper, the McMurry Foundation was established in 1998 to have a significant and beneficial impact on the communities within Wyoming. Guided by the values of excellence and compassion, the foundation has supported multiple UW projects with more than \$30 million in funding. Some of those include the Mick and Susie McMurry High Altitude Performance Center, the Marian H. Rochelle Gateway Center, UW Athletics, the College of Education, the University Plaza and Conference Center, UW-Casper, and the Wyoming Technology Business Center.

- The **Business Law Practicum** works with the University of Wyoming Technology Transfer and Research Products Center and the University of Wyoming Institute of Innovation and Entrepreneurship to provide much-needed business legal services while simultaneously guiding law students through the transactional practice of law. Tasks performed for the group's clients include advising on entity choice, drafting and filing organizational documents, employment and ethical issues, and assisting with other transactional matters.
- In the **Civil Legal Services Clinic**, students represent low-income and marginalized individuals across the state who could not otherwise afford legal representation for cases about housing, consumer rights, education, veterans-connected disability benefits, and other public benefits laws.
- The **Defender Aid Program** is a statewide legal assistance program for indigent persons convicted of crimes in which third-year law students assist assigned counsel and public defenders in criminal appeals or in trial court proceedings—often in the Wyoming Supreme Court where students write appellate briefs and argue before the court.
- The **Energy, Environmental, and Natural Resources Law Clinic** for third-year law students has a classroom component and a clinical practice component jointly taught by professors from the College of Law and attorneys from the Wyoming Attorney General's Office.
- In the **Family and Child Legal Advocacy Clinic**, student attorneys handle civil legal matters such as divorce, child custody, domestic violence protection orders, stalking and sexual assault protection orders, adoption, and select immigration issues and represent children or their parents in child abuse and neglect, termination of parental rights, children in need of supervision, and delinquency actions.
- The **International Human Rights Clinic** is the only experiential learning program in the Rocky Mountain region focused on the promotion of international human rights, including asylum representation and international human rights advocacy where students represent real clients in the U.S. and abroad.
- In the **Prosecution Assistance Program**, students work under the supervision of faculty in representing the state in criminal appeals before the Wyoming Supreme Court and provide assistance to Wyoming County and Prosecuting Attorneys, to the Wyoming Attorney General, and to the U.S. Attorney for the District of Wyoming in criminal cases and selected civil cases involving questions of significant public interest.
- Students in the **Estate Planning Practicum** help clients maximize control over their end-of-life decisions, plan for incapacity, and declare their wishes for the distribution of assets after death, drafting wills, powers of attorney, and advance health care directives or living wills, as well as general estate planning.



# > Systems Engineer Supports the Rodeo Team

DR. THOMAS WEBER

**F**or engineer Dr. Tom Weber, Wyoming and rodeo are symbolic of people at their very best.

“These people have the stuff that counts the most,” says Dr. Weber. “These are people who raise crops and cows and feed the nation, and they love it. It’s tough to create wealth here in Wyoming doing this, and it takes people of exceptional character and perseverance to devote their lives, against very long odds, for this noble purpose. Surprisingly enough, rodeo is a surrogate for life—perfect for honing their characters for the long-term challenges they’ll be facing with life on the farms and ranches.”

To him, the cowboys and cowgirls of the University of Wyoming Rodeo Team are the embodiment of a personal ideal that should never be lost to modernity—pragmatism, responsibility, freedom, hard work, and “kitchen-table” economics.





**These are people who raise crops  
and cows and feed the nation,  
and they love it.”**

You wouldn't know it from his resume, though. Dr. Weber grew up in Michigan and earned his bachelor's in mechanical engineering at the exclusive General Motors Institute (now Kettering University). He then decided to get his MBA in finance and marketing at the University of Michigan but then later rejected the idea of becoming a corporate administrator, “a beanie.”

In the early '90s, he thought, “This business is changing, and I'd better get ahead of it.” He went on to become the first to earn the degree Doctor of Engineering in manufacturing engineering from the University of Michigan—a practical degree similar to Doctor of Medicine that is awarded to someone with industry experience much like a professor of practice. He also received an Alumni Merit Award.

Dr. Weber's publications include “Impact of Manufacturing System Configuration on Performance,” “Synthesizing Affordable Composites,” and “Small Series Automotive Body Design and Manufacture.” He holds a patent, with others, for a laser scoring process and apparatus used in airbag deployment.

While earning his degree, Dr. Weber founded Webertech, which investigates and identifies the underlying complex multi-dimensional mathematical relationships that define and describe the performance of any system. “He went on to literally save millions and millions of dollars for many companies, big and small, in North America and Europe,” the announcer for his award stated.

Webertech created its own suite of engineering models operating on multi-dimensional parametric matrices or arrays for comprehending and integrating complex system behavior. This in turn improved efficiency and added significant cost savings for the companies it served. He consulted on the production of engines, transmissions, axles, brakes, and gear systems for Ford, Chrysler, Chevrolet, Ferrari, and Porsche, among others.

Henry Ford is a great inspiration for Dr. Weber due to Ford's intense commitment to systematically lowering costs through innovation. Although Ford is often credited with inventing the assembly line, it was actually his engineers who developed it, inspired by systems for “disassembling cows” in Chicago's slaughterhouses. The assembly line reduced the time to produce a Model T automobile from 12.5 to 1.5 hours, and Ford's application in the auto industry revolutionized the way things are produced ever since.

Dr. Weber’s many decades of focused work in automotive systems have culminated in a unifying theory—High Yield Systems, or systems that are designed to realize their highest and best performance with efficiency not previously thought possible.

The idea of High Yield Systems started with agriculture. Farmers and ranchers make modest yield gains year over year, and similar to compounding interest they are able to raise enough food to feed the world. Likewise, small changes to manufacturing systems amount to significant gains in efficiency and productivity in the long run. Practices are translated into mathematical models of systems that take into account *deterministic* or predictable behavior as well as *stochastic* or random variation. By rerunning the model under varying parameters, manufacturing can greatly improve predictable performance and limit the adverse effects of random variation. These parameter changes are then re-applied back into the real world with significant results.


Because both agriculture and UW’s Rodeo Team embody these principles and are such an inspiration, Dr. Weber has supported the Rodeo Team with his time and philanthropy and is also remembering them in his estate plans. He wants to support these young men and women who represent the best in all of us. He is endowing a scholarship for members of the Rodeo Team, the heart and soul of Wyoming, but he is also supporting the colleges of Agriculture and Natural Resources and Engineering and Applied Science. These fields have made his career and profoundly shaped his ideas and contributions, and he hopes to support the continuing growth of these important endeavors for future generations.

Dr. Weber says, “I want to set aside funds for the pursuit of these important endeavors on the ag side and on the engineering side, and I want to make sure the Rodeo Team is recognized.” He adds, “In a real sense, I am now working for the not-yet-born future generations of the University of Wyoming.”



# › Financial Report



 ver the years, alumni and friends—as well as Wyoming’s governor and state legislature—have helped move the University of Wyoming forward with their steadfast support. Donors have established unprecedented numbers of endowments, and year-in and year-out the state’s leadership puts Wyoming’s university first.

**\$41.8M**  **Fundraising Total  
FY19**

**1,533**  **Endowments  
FY19**

## Investments

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One of the primary missions of the University of Wyoming Foundation is to exercise superior stewardship of the gifts entrusted to the university. The assets managed by the foundation have grown significantly over the years allowing donors to support an expanding number of students, faculty, facilities, and academic programs—even at times when other universities have had to cut back.

To further this mission, the UW Foundation established an internal investment team in early 2019. Philip Treick joined the organization as chief investment officer and Brady Goyn joined as an investment analyst. Together, they represent the start of a new era for the foundation. In conjunction with the UW Foundation Board of Directors Investment Committee and investment advisor Meketa Investment Group, the investment operation for the UW Foundation is building on past success to ensure an even brighter future.

The UW Foundation investment team has established three investment goals in FY 2019—reduce portfolio complexity, reduce fees, and increase long-term compounded returns. Every day starts with attention to these three goals.

**Reduced Portfolio Complexity** – To reduce portfolio complexity, the investment team must identify strategies within the overall portfolio that negate other strategies. If unintended,

the consequence of this could be that potentially large portions of the overall fund are unproductive. For example, one strategy positioned to profit from increasing interest rates may be offset by another strategy designed to benefit from decreasing interest rates. The investment team is actively communicating with the fund managers to identify these hidden contradictions. In baseball parlance, it's an unforced error to cancel out the performance of a well-defined, well-executed strategy by not staying on top of fund manager correlation.

**Reduced Fees** – Fees are within our control. Some things are not. The investment team can position the fund for an expected interest rate move or an increase in the price of oil—maybe even a change in value of the dollar—but success requires a correct prediction. A reduction in fees falls right to the bottom line so no prediction is needed.

**Increased Long-term Compounded Returns** – The investment business is unique in that by reducing two inputs—complexity and fees—the investment team can increase the output of long-term compounded returns. Great returns begin with identifying talented investment managers who are charging reasonable fees for great performance and ends with making sure these results are unencumbered by unintended off-setting strategies.

## INVESTMENT ALLOCATION

The pace of change faced by investors continues to accelerate. Negative interest rates, trade wars, and modern monetary theory are just a few changes competing for investors' attention.

The UW Foundation maintains a widely diversified portfolio. Over the coming few years, an increasing amount of capital will be allocated to private investments including leveraged buyouts, venture capital, and real assets. Our ability to think broadly and creatively about change and how to position

the foundation to the benefit of the University of Wyoming will dictate our success going forward.

# Endowments

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The word *endowment* can be traced to the Latin word *dotare* or “to endow or to portion out.” Individual endowments from alumni, corporations, foundations, and other generous parties are pooled into an endowment fund. The purpose of the fund is to then make consistent contributions to campus operations and programs designed to benefit students, faculty, and programs.

Everyone relies on budgets to be able to balance the amount of money coming in against expenses, and a university is no different. Endowments are one of the tools that allow the University of Wyoming to budget effectively and the university to create its financial plan for the coming year. That's because endowments provide a firm foundation of assets that are held in perpetuity, the payout of which creates a steady stream of income to fund those purposes chosen by the donor. This income provides an invaluable contribution over and above the solid baseline of support from the State of Wyoming, elevating the margin of excellence for UW. When a donor creates an endowed fund, generations to come will benefit from their commitment and generosity.

Every year, in accordance with its payout policy, the UW Foundation distributes millions of dollars from endowments to the university for expenditures such as student assistance, faculty support, library acquisitions, academic program support, facilities, and building and equipment purchases and maintenance.

A well-managed endowment sends a message of planned long-term stability, fiscal responsibility, and financial viability. It enhances the organization's prestige and credibility.

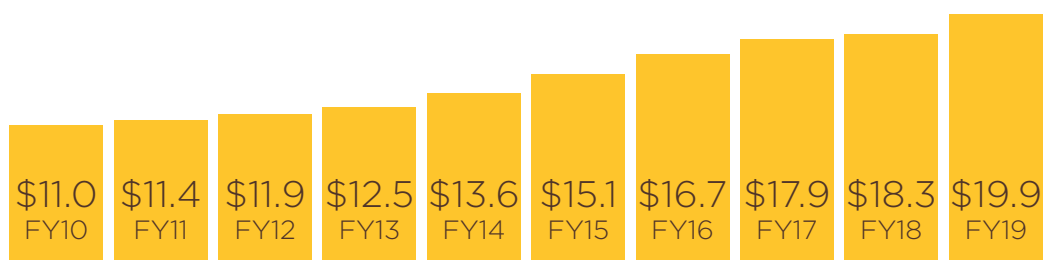


## ENDOWMENT POOL PERFORMANCE

The market value of the endowment portfolio as of June 30, 2019, increased to \$535.5 million, earning 5.7% net of all fees. This is up from \$514.3 million on June 30, 2018.

Payout from the endowment to the university totaled \$19.9 million. Over a ten-year period ending June 30, 2019, the cumulative amount of foundation support from the endowment totals \$148.2 million. Payout only includes dollars from gifts that are in the endowment portfolio and does not include gifts that came to the foundation designated for use as expendable funds.

### Payout from the ENDOWMENT PORTFOLIO



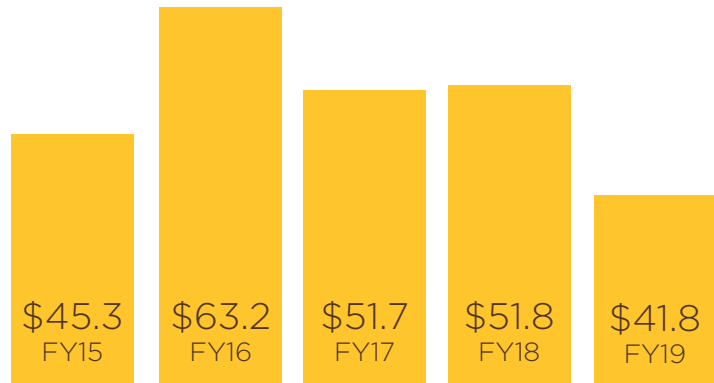
## State Match

The revolutionary state matching funds program is unique to the State of Wyoming and has made a lasting impact on the futures of all UW students. The program began in March 2001 with the mission of providing additional support to the University of Wyoming by encouraging private donations. Since its inception, UW has received more than \$222 million in state match funds supporting faculty, students, and facilities—both academic and athletic—across campus. Additional state matching funds will be available in the coming year to support scholarships and agriculture excellence.

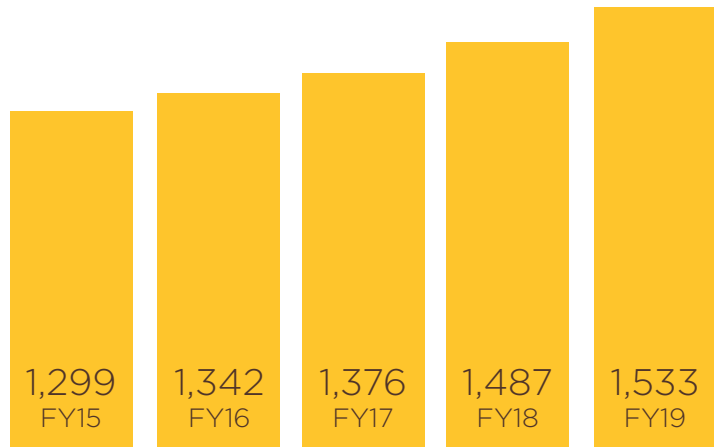


# Financial Report DASHBOARD

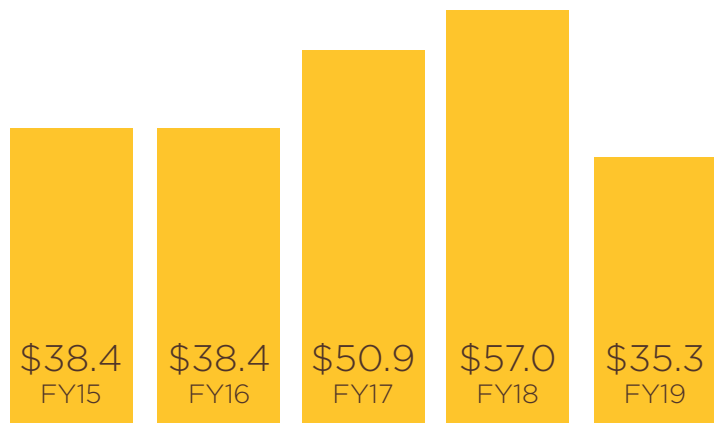
## Private Support Totals IN MILLIONS



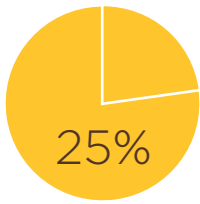
## Number of Endowments FY19



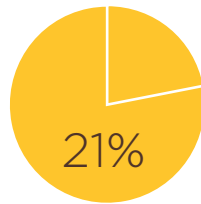
## UWF Disbursements to UW IN MILLIONS



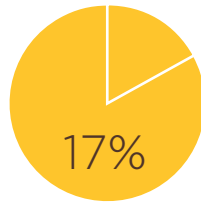
Including Facilities and Other Support



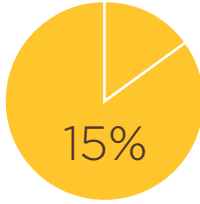
UNREALIZED  
PLANNED GIFTS



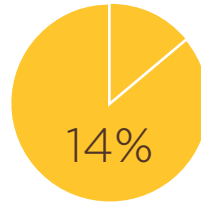
INDIVIDUALS



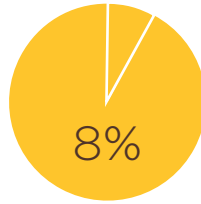
ANNUAL  
GIVING



FOUNDATIONS



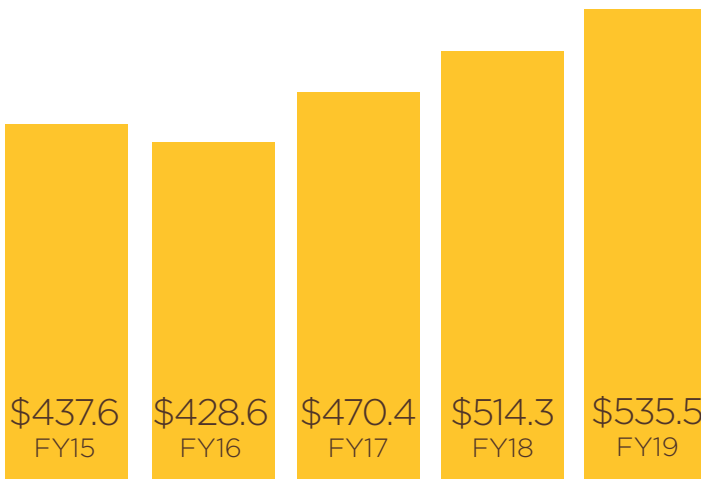
CORPORATIONS



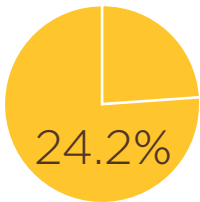
REALIZED  
PLANNED GIFTS

Source of Dollars Received  
FY19

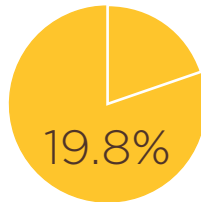
TOTAL: \$41.8 MILLION



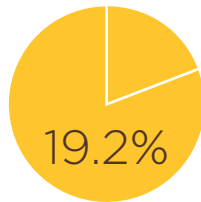
Portfolio Growth  
IN MILLIONS



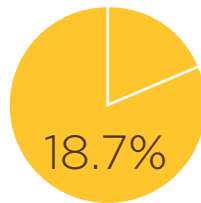
PRIVATE EQUITY AND  
REAL ASSETS



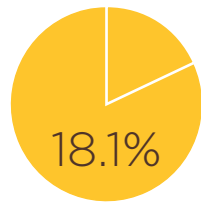
DOMESTIC  
EQUITIES



HEDGE  
FUNDS



FIXED INCOME  
AND CASH



INTERNATIONAL  
EQUITIES

Asset Allocation  
FY19

TOTAL: \$535.5 MILLION

# Newly Established ENDOWMENTS

## EXCELLENCE IN ACADEMICS

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### **Adrian Bantjes Memorial Fund in History**

Established by a group of donors and the history department to honor Adrian Bantjes's service to the University of Wyoming to foster excellence and provide financial support to the study and research of history

### **Kathleen Bertoncej AES Outstanding Staff Award**

Established by Stephen and Bonnie Miller and various donors to foster excellence and provide financial support to a University of Wyoming Agricultural Experiment Station staff member as determined by the Agricultural Experiment Station director at the University of Wyoming

### **David and Pilar Blevins Petroleum Engineering Dean's Excellence Fund**

Established by David and Pilar Blevins to foster excellence and provide financial support to the University of Wyoming College of Engineering and Applied Science

### **Martha Christensen Honorary Lecture Fund**

Established by James Christensen and various donors to fund an annual lecture in the Department of Botany in honor of Dr. Martha Christensen

### **John P. Ellbogen Foundation Early Literacy Excellence Fund**

Established by the John P. Ellbogen Foundation to foster excellence and provide financial support to the University of Wyoming Literacy Research Center and Clinic related to early literacy development that supports children from birth through age eight, their families, and the professionals who care and educate them, with a focus on statewide outreach and fieldwork

### **Duncan and Janice Harris Honors Excellence Fund**

Established by Duncan and Janice Harris along with colleagues, friends, and family members to foster excellence and provide financial support to the University of Wyoming Honors College

### **James D. Kelly Institutional Fund**

Established by the estate of James D. Kelly to foster excellence and provide financial support to the School of Pharmacy

### **Trent and Mary McDonald Data Science Center Endowed Faculty Fellowship**

Established by Trent and Mary McDonald to award and name a faculty fellowship within the UW Data Science Center to support research and teaching

### **The Carol J. McMurry Distinguished Librarian for Academic Excellence**

Established by Carol McMurry and Pat Spieles to foster excellence and provide financial support for a named faculty position at the University Libraries and the partnership between the University Libraries and the UW Honors College

### **Maynard and Carolyn Morris Department of Mechanical Engineering Excellence Fund**

Established by Maynard Morris to foster excellence and provide financial support to the University of Wyoming Department of Mechanical Engineering

### **Patrick Orion Mullen Fund in Archaeological Science**

Established by Joyce Mullen and Willa Mullen to provide assistance to graduate students conducting archaeological research through the George C. Frison Institute of Archaeology and Anthropology with a preference for projects in Alaska, Wyoming, and New Mexico

### **Nathan's Gift - A Literacy and Special Education Excellence Fund**

Established by Ann D. Pickard and Captain Daniel M. Smith to foster excellence and provide financial support to the University of Wyoming Literacy Research Center and Clinic related to the design, development, implementation, and promotion of a statewide initiative in dyslexia, supporting students who find reading difficult

### **Peterson Family Reading Excellence Fund**

Established by Janet R. Swinton to foster excellence and provide financial support to the University of Wyoming Literacy Research Center and Clinic for undergraduate student internship experiences and additional activities that promote tutoring and intervention work

### **William and Gloria Tyrrell Fund in Archaeological Science**

Established by Robert and Ginger Tyrrell in William and Gloria's names to honor their passion for students who are researching the archaeology of Wyoming or the Rocky Mountains through the George C. Frison Institute of Archaeology and Anthropology

## STUDENT SUPPORT

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### **Taylor Alderman Graduate Scholarship in American Studies**

Established by Pamela Alderman to be used to provide scholarship grants to full-time graduate students enrolled in the American Studies Program with a preference for first-generation graduate students

### **James E. and Jill S. Anderson Veteran Student Scholarship**

Established by James E. and Jill S. Anderson to fund scholarships for students with veteran status enrolled at the University of Wyoming

# Newly Established ENDOWMENTS

## **Ruth Ortega Arthur Piano Scholarship**

Established by Jamie Forbes to fund scholarships for students majoring in music at the University of Wyoming, specifically those studying piano as their primary instrument, with preference for Wyoming residents

## **Lew Bagby Foreign Language and International Studies Scholarship**

Established by Lew and Donna Bagby for scholarships for students pursuing foreign language and international studies

## **Cowboys in the Classroom**

Established by various donors to fund scholarships for students pursuing music education degrees in the Department of Music at the University of Wyoming

## **Courtney and Jean Fletcher Pharmacy Scholarship**

Established by Courtney and Jean Fletcher to fund scholarships for Wyoming residents enrolled in the University of Wyoming School of Pharmacy

## **Dan and Linda Haley Scholarship**

Established by Dan and Linda Haley to fund scholarships for students enrolled at the University of Wyoming from Cheyenne or the state of Colorado

## **John D. Haley President's Endowed Scholarship**

Established by John D. Haley to fund scholarships for Wyoming residents enrolled in the University of Wyoming

## **Evelyn Haskell Memorial Scholarship**

Established by Richelle Wong, Rhonda Haskell, and Renee Heafner to fund scholarships for nontraditional female students enrolled in the Gender and Women's Studies Program at the University of Wyoming

## **John A. Hill Scholarship**

Established by Laura Hill Wise and John W. Wise to fund scholarships for female students enrolled in a STEM (science, technology, engineering, and math) degree program at the University of Wyoming

## **Kercher Family Equine Science Scholarship**

Established by Conrad J. and Lydia Z. Kercher to fund scholarships for students enrolled in the College of Agriculture and Natural Resources Equine Science Program at the University of Wyoming, with preference for students from Montana

## **Kolp Family Scholarship**

Established by Bernard and Jean Kolp to fund scholarships for students majoring in plant sciences in the College of Agriculture and Natural Resources at the University of Wyoming

## **Melba Sessions Martin and James Donald Martin Legal Scholarship for Native Americans**

Established by Richard Jan Martin and Vicki Lee Martin to fund scholarships for University of Wyoming College of Law students with a tribal affiliation and/or enrollment documentation in a Native American community



# Newly Established ENDOWMENTS

## **Robert W. McBride Alumni Scholarship Fund**

Established by Scott F. McBride, to fund scholarships for freshman or first-year students from Johnson County, Wyoming

## **Lois Mottonen Business Scholarship**

Established by Lois C. Mottonen through her estate to fund scholarships for students enrolled in the University of Wyoming College of Business

## **Lois C. Mottonen Student Success Center Endowment in Business**

Established by Lois C. Mottonen through her estate to fund support for the College of Business Student Success Center

## **Robert and Gertrude Muir President's Endowed Scholarship**

Established by Dixie Muir and Jennie Muir-Gordon to fund scholarships for high-achieving University of Wyoming students with financial need from Johnson and Sheridan counties in Wyoming

## **Richard T. O'Gara Graduate Economics Scholarship Endowment**

Established by Richard T. and Roberta J. O'Gara to support graduate students enrolled in the University of Wyoming Department of Economics

## **Michael D. O'Neill Banking Scholarship Endowment**

Established by Michael D. O'Neill to fund scholarships in banking and financial services for students enrolled in the University of Wyoming College of Business

## **Jae Palsce Memorial Scholarship**

Established by Jae Palsce's family and friends to fund scholarship for students enrolled in the University of Wyoming College of Arts and Sciences

## **Chad Plummer WyoBull Wrestling Excellence Endowment**

Established by Mark J. Hamrick, Shaymus E. Wyman, and Craig S. Rumsey to foster excellence and provide financial support to the wrestling program at the University of Wyoming

## **Ann Pickard and Dan Smith First Generation President's Endowed Scholarship**

Established by Ann D. Pickard and Captain Daniel M. Smith to fund scholarships for first-generation students enrolled at the University of Wyoming

## **Robert G. Roe Scholarship in Marketing**

Established by Suzanne S. Roe to fund scholarships for students enrolled in the Department of Management and Marketing in the University of Wyoming College of Business

## **Pamela Ruehle Family MBA Scholarship**

Established by Pamela C. Ruehle and Tom M. Ruehle to fund scholarships for students enrolled in the MBA Program in the University of Wyoming College of Business

## **Larry C. Taylor Memorial Scholarship**

Established in memory of Larry C. Taylor by his wife Charlotte Sue Taylor, family, and friends to fund scholarships for students who have been affected by cancer, either personally or through a family member

## **Patrick and Barbara Tyrrell Engineering Scholarship**

Established by Patrick and Barbara Tyrrell to fund scholarships for students enrolled in the College of Engineering and Applied Science at the University of Wyoming

## **UW Alumni Association Houston Network Scholarship**

Established by various donors from the UWAA Houston Network to fund scholarships for University of Wyoming students from the greater Houston, Texas area

## **Crickett Volmer Memorial Scholarship**

Established by Becky Volmer and the Volmer family to fund scholarships for Wyoming residents with an interest in practicing community pharmacy who are enrolled in the University of Wyoming School of Pharmacy

## **SERVICE TO WYOMING**

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### **Lois Mottonen American Heritage Center Excellence Fund**

Established through the estate of Lois Mottonen to review and archive the papers of both Lois Mottonen and Kirk Knox, as well as to promote the mission, vision, and work of the UW American Heritage Center

### **Craig and Susan Thomas Foundation Fund for Civic Education**


Established by the Craig and Susan Thomas Foundation to support the Wyoming We the People program and civics education at the University of Wyoming

### **U.S. Senator Malcolm Wallop Excellence Fund in Civic Engagement**

Established by various donors in U.S. Senator Malcom Wallop's honor to promote civic engagement on campus with students and faculty and also outreach across Wyoming

# › About the Foundation





**T**he UW Foundation, established in 1962, is appointed by the University of Wyoming Board of Trustees to raise, receive, and manage private gifts to maximize support for the University of Wyoming.

It is an independent nonprofit corporation governed by a board of directors consisting of up to 20 elected voting members, six non-voting ex officio members, and as many voting emeritus members as may be elected by the board. Board members bring a wealth of experience from a broad spectrum of careers and professional and personal backgrounds.

The University of Wyoming Foundation has been a dynamic partner with the University of Wyoming for many decades. Through the generosity of our many alumni and friends, the UW Foundation raises an average (five-year) of \$50.8 million a year in private support—money that goes to students and the faculty, staff, and programs that support them. This private support helps to make UW the best educational institution possible.



# > Foundation STRATEGIC PLAN

**T**he UW Foundation is a trailblazer. We are breaking through, setting a new standard for what a university foundation can accomplish. We think big, we embrace bold initiatives, and we strive to be the best in all that we do.

## Vision

To inspire big thinking and bold ideas on behalf of the University of Wyoming.

## Mission

To lift up the University of Wyoming with the power of philanthropy.

## Ideals

- Quality. Going above and beyond to deliver first-class experiences and interactions.
- Integrity. Demonstrating trust, honesty, and responsibility.
- Creativity. Making an impact in extraordinary ways.
- Purpose. Elevating the university to new heights of excellence and achievement.

## Goals

- Lead with vision and creativity.
- Connect private giving to UW's future.
- Ensure excellence in investment and financial management.
- Deliver superior donor and alumni relations.
- Communicate the culture of philanthropy.



# 17%

**ANNUAL GIVING**  
CONTRIBUTES TO  
**TOTAL GIVING**



**JACK TENNANT**  
Director of Annual Giving  
(307) 766-3904  
jtennant@uwo.edu

**U**W Annual Giving focuses on acquiring regular yearly contributions, thus creating a vital and dependable source of private support to help the University of Wyoming fulfill its mission to become one of the nation's finest public land-grant research universities.

## Annual Giving Has Its Best Year Ever

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Donors to Annual Giving had a record-breaking year, raising over \$7 million for the first time—funds that go directly to students and the faculty and programs that support them. Annual Giving is the only fundraising program of the university that reaches all alumni, parents, faculty, staff, and friends each year to offer giving opportunities for direct support of UW's colleges, departments, and programs. Although the State of Wyoming provides the base of funding UW needs to operate a modern university, it takes the support of alumni, parents, faculty, staff, and friends for UW's colleges, departments, and programs to propel the university from good to great. Because of annual gifts, discretionary funds are available when there is an unexpected need or a sudden opportunity. Contributors may designate their gifts to any area, college, department, or program within the university.

## You Fund Connects People to the Programs They Love

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You Fund is the University of Wyoming's online crowdfunding tool that allows individuals and organizations to create and share fundraising campaigns with an engaged community. Crowdfunding is the practice of sourcing small contributions from a large number of people, usually via the Internet. It is an innovative way to address opportunities that exist around campus that do not lend themselves to traditional fundraising methods—opportunities that wouldn't otherwise be funded. You Fund was created by the UW Foundation and is powered by Community Funded, a crowdfunding company that focuses on higher education, health care, and other nonprofit fundraising organizations. This year, You Fund raised \$78,144 in 13 campaigns from 762 donors.

## Fourth Annual Giving Day Raises a Record \$1.1 Million

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Giving Day is an annual tradition that takes place from midnight to midnight the Tuesday after Thanksgiving. This day is part of the Giving Tuesday tradition, which connects individuals, communities, and organizations around the world in one common purpose—to celebrate and encourage giving. Giving Tuesday is a global day of giving fueled by the power of social media and collaboration that kicks off the charitable season, when many focus on their holiday and end-of-year giving. It follows the traditional shopping days of Black Friday and Cyber Monday.

This year, UW Giving Day was held Tuesday, November 27, 2018, and surpassed all expectations, raising a total of \$1,119,348 in gifts and pledges from 1,031 donors from 37 states and the District of Columbia. They gave gifts ranging in size from \$1 to thousands of dollars. The fundraising effort was supported by people across campus, across the state, and across the nation, and the UW Foundation's Cowboy Callers called people throughout the day. Cowboy Call is a student voice of UW, and they play a vital role in connecting—or reconnecting—alumni, parents, donors, and friends to UW.





## Annual Giving SPOTLIGHT

### Carl and Donna Lindberg

Every year, Carl Lindberg and his wife Donna anticipate the ring from Cowboy Call—enthusiastic UW students who reach out to alumni, donors, and friends to catch them up on what’s going on at UW. Carl and Donna are engineering and health sciences alums who give every year through Cowboy Call to support their home colleges, as well as Alumni Association scholarships and Cowboy and Cowgirl Athletics.

### Mark and Signy Northam

Mark Northam is not only the founding director of the UW School of Energy Resources, he is also a donor. He and his wife Signy, formerly special sessions coordinator for UW International Programs, gave to support the SER, Environment and Natural Resources, and the Wyoming Spirit Program both on UW Giving Day and regularly throughout the year.

### Christine Bessert

Young alum and CPA Christy Bessert graduated from UW in 2016 with her master’s in accounting, and she’s been giving \$20.16 a month since graduation in support of the College of Business. Christy also earned her undergraduate degrees here—a dual major in agricultural business and accounting out of the colleges of Agriculture and Natural Resources and Business.

**T**he UW Foundation’s planned giving staff assists donors in integrating charitable gifts into their financial, tax, and estate planning objectives, maximizing benefits to both donors and the University of Wyoming. Planned gifts may provide donors with an immediate tax deduction and other benefits such as life income, continued use of gift property, or elimination of capital gains tax.

### Planned Giving Maximizes Benefits for Everyone

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Planned giving is supporting UW with a gift through your will or trust or another estate planning tool—a charitable gift annuity or retirement plan beneficiary designation, for example. The process can be fairly straightforward and tailored to your needs. You can provide for your family while also satisfying your charitable goals. This could be the opportunity to make your ultimate gift to UW. You can make a difference in the lives of others—including UW in your estate plans will make a difference and impact the world.

**33%**

**PLANNED GIVING  
CONTRIBUTES TO  
TOTAL GIVING**



**BRETT BEFUS**  
Associate Vice President  
for Development  
(307) 766-4259  
bbefus@uwyo.edu



## **Planned Giving** SPOTLIGHT

### Charles and Sandy Ksir

IRAs are more than just tax-efficient retirement plans. They can also be used to support the University of Wyoming. UW Professor Emeritus Charles Ksir, Department of Psychology, and his wife Sandy, formerly a physical therapist at Ivinson Memorial Hospital, use their IRA to support the Ksir Research Fellowship, the fund they established to support students in psychology. They also support Education, UW Athletics, and the arts, among other things.

### Keith and Pat Bailey

Keith and Pat Bailey of Saratoga have many areas of interest at UW. They use an IRA to support the Bailey Energy MBA Scholarship. Established in 2013, the Energy MBA encompasses the College of Business, School of Energy Resources, and energy industry leaders. The Baileys and the Williams Foundation established a fund, the Williams Scholars, that supports women student-athletes in STEM disciplines—science, technology, engineering, and math. They also support the American Heritage Center, among other things.

### Monty Kehl

Monty Kehl is a 1983 graduate in petroleum engineering but has spent much of his career in financial advisory consulting with a focus on industry, manufacturing, natural resources, and energy. He is the managing director of Huron, consultants who help their clients drive growth, enhance performance, and sustain leadership in the markets they serve. Monty along with his husband Craig Wilbanks are remembering UW in their estate through the Kehl-Wilbanks Scholarship that will be used to recruit students to UW from western Nebraska.

# > Corporate and Foundation GIVING

**C**orporate Giving and Foundation Giving provide crucial support to all areas of campus. Some of the most significant impacts across the University of Wyoming campus have come from the remarkable support of corporations. Foundations have made such a lasting impact on Wyoming's students and the colleges, programs, and facilities that support them. Gifts campus-wide have built buildings, created new programs, and underwritten research that changes the world as we know it.

## Corporations and Foundations Make Long-Term Investments in UW

Some of the biggest impacts across the University of Wyoming campus have come from the support of corporations and foundations. Foundations give because it is part of their core mission. Within closely defined parameters, foundations seek to make the world a better place. Corporations also give for the same reason—because they want to be good corporate citizens in their communities. Both also seek a return on investment—that is, measurable outcomes that confirm they've made smart philanthropic decisions. The UW Foundation strives in every way to honor this contract, and it shows. Student by student, corporation- and foundation- supported scholarships have built a wealth of human capital.

**14%**

**CORPORATIONS  
CONTRIBUTE TO  
TOTAL GIVING**

**15%**

**FOUNDATIONS  
CONTRIBUTE TO  
TOTAL GIVING**



**JOHN SMALL**  
Senior Associate VP  
for Development  
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**KATRINA MCGEE**  
Director of Foundation  
Development  
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kmcgee1@uwyo.edu

### Black Hills Energy

A thoughtful corporate citizen, Black Hills Energy is a wide-ranging long-term partner with the University of Wyoming, particularly with the colleges of Business and Engineering and Applied Science. They support students and programs on many levels. For Black Hills Energy Day, a number of their employees, many of whom are UW alums, came to campus to talk to classes, give presentations, and answer questions. Students in the Energy MBA have visited their power plant and completed projects for them for the MBA Summer Project Program. Many UW graduates have gone on to positions with the company, including Chairman of the Board of Directors Dave Emery. In addition, Black Hills financially supports the MBA program, the Black Hills Scholarship, and UW Athletics, among other things.

### Union Wireless

Founded in 1914 in Mountain View, Wyoming, Union Wireless is a regional cell and internet provider specializing in rural areas. The company supports initiatives across the UW campus, including the Union Wireless Scholarship, Future Business Leaders of America state conference, the John P. Ellbogen \$50K Entrepreneurship Competition, the Engineering Summer Program, engineering internships and scholarships, Engineers Week, Honors Impact Day, the Summer High School Institute, and the Art Museum, among others.

### Rocky Mountain Power

Rocky Mountain Power supports programs across the UW campus and beyond, including Engineering and Applied Science, Business, Environment and Natural Resources, Agricultural Education, Veterans Services Center, and the Art Museum. They support students at all levels through the Rocky Mountain Power Scholarship, the Rocky Mountain Power Senior Design Symposium, the Rocky Mountain Power Graduate Scholarship in Energy and Regulatory Economics, and the Summer Undergrad Economics Assistants. They support UW staff through the Jody K. Humphrey Inspirational Staff Award.



## > Foundation SPOTLIGHT

### Robert H. N. Ho Family Foundation

The Hong Kong-based Robert H. N. Ho Family Foundation established a professorship in the Department of Philosophy and Religious Studies in 2018. The foundation has the dual mission to foster appreciation of Chinese arts and culture and to cultivate a deeper understanding of Buddhism in the context of contemporary life, and it offers grants to institutions to establish teaching positions in Buddhist studies. UW's application was selected by an international panel of Buddhist scholars.

### Tucker Foundation

A gift from the Tucker Foundation supports the Malcolm Wallop Civic Engagement Project, which builds on the legacy of U.S. Senator Malcolm Wallop's distinguished career as a public servant and sponsors significant discussions on issues of public interest across the state of Wyoming. The Tucker Foundation provides financial support including scholarships and grants to schools and nonprofits that foster character in young people and the skills for a productive and happy life. The foundation also supports environmental conservation.

### Virginia Hill Foundation

The Virginia Hill Foundation supports the Virginia Hill UW Honors Scholarship for out-of-state or nontraditional students enrolled in the UW Honors College. The Honors College supports intellectually curious students from all majors who are creative, inspired by diverse ideas, and seek a greater understanding of their place in society. Superb faculty and small classes lead to an invigorating and highly effective learning environment.





**U**W Foundation Directors of Development work closely with individual donors and with the university to focus on the priorities of each, helping to guide the significant and thoughtful commitments that have a major impact on the future of Wyoming's university.

### Directors of Development Help Donors and UW Realize Their Vision

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From connection to completion of a major gift to ongoing communication, directors of development build relationships with donors who have the capacity and affinity to donate a major gift. A major gift is defined as a gift of over \$25,000. These are often used to establish an endowment, which allows the students of yesterday to leave a legacy that impacts the students of tomorrow. Directors of development also know their assigned college or unit inside out—its needs and future goals and its plans for research and expansion. In this way, they are perfectly suited to help donors achieve the impact they hope for with their generous gifts and to help UW have the resources it needs to achieve its long-term goals.



**JOHN STARK**  
Senior VP for Development  
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**1,533**

**TOTAL NUMBER  
OF  
ENDOWMENTS**



## Major Giving SPOTLIGHT

### Paul Stock

Born in 1894, Paul Stock of Cody went to work at age 15 as a roughneck. Described as “hard-nosed, hard-playing, hard-working, and hard-living,” he also had a kind and generous heart, a western-style sense of humor, and a great deal of affection for children. He organized the Paul Stock Foundation in 1957 to help students pursue higher education. The foundation supports endowed scholarships and research projects for outstanding students all across campus—in all eight colleges and UW–Casper.

### Frank and Barbara Mendicino

Frank Mendicino is an alum, lawyer, former state legislator and attorney general, businessman, and UW Foundation board member. He and his wife Barbara have supported programs across campus, not least of all Frank’s home college, Business, through the endowed Mendicino Family Chair in Sales and Salesmanship. The chair is currently held by Dr. Mark Leach, who researches business-to-business marketing and sales.

### Northern Arapaho and Chief Washakie Scholarships

The Northern Arapaho Scholarship supports enrolled members of the Northern Arapaho Tribe, and the Chief Washakie Scholarship supports students with significant ties to the Wind River Reservation. The former was created in 1987 when the Northern Arapaho Tribe gave \$500,000 to UW, which was doubled by state matching funds. The latter was established in 2003 when the Chief Washakie Foundation gave \$200,000 to UW, which was doubled by state matching funds. Chief Washakie was an important leader of the Shoshone people. These are just two of the endowments that support Native American students at UW.



## Ways to GIVE

**T**here are many ways to impact the success of the University of Wyoming. Rest assured that your gift—no matter the size—will do just that. There are a variety of ways to donate to UW, including establishing an endowment; charitable bequests; gifts in honor or memory; real estate, stock, and other securities; retirement plans and life insurance; a charitable gift annuity or charitable remainder trust; and annual giving. You can also make a pledge. Some corporations or organizations match the charitable gifts of their employees. Check with your human resources department.

### Questions?

Call toll free (888) 831-7795 or (307) 766-6300, email us at [foundation@uwyo.edu](mailto:foundation@uwyo.edu), or visit [www.uwyo.edu/foundation](http://www.uwyo.edu/foundation) for more information on any of these giving options. We are more than happy to help.

**P**hilanthropy is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to quality of life. To assure that philanthropy merits the respect and trust of the general public and that donors and prospective donors can have full confidence in the not-for-profit organizations and causes they are asked to support, we declare that all donors have these rights.

- I. To be informed of the organization's mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.
- II. To be informed of the identity of those serving on the organization's governing board and to expect the board to exercise prudent judgment in its stewardship responsibilities.
- III. To have access to the organization's most recent financial statements.
- IV. To be assured that their gifts will be used for the purposes for which those gifts were given.
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- X. To feel free to ask questions when making a donation and to receive prompt, truthful, and forthright answers.

*A Donor Bill of Rights, Council for Advancement and Support of Education, 1994*

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➤ “Press forward. Do not stop,  
do not linger in your journey,  
but strive for the mark set  
before you.”

– George Whitefield



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