



UNIVERSITY ENDOWMENT CHALLENGE

W.S. 21-16-903

ATHLETICS CHALLENGE MATCHING PROGRAM

W.S. 21-16-1003

ACADEMIC FACILITIES CHALLENGE MATCHING PROGRAM

W.S. 21-16-1403

A Remarkable Legacy

Twenty Years of Incentivizing Public-Private Partnerships – The Wyoming State Matching Program

The Wyoming state matching program began 20 years ago with the intent of incentivizing donors to the University of Wyoming. It was expanded from matching endowments to athletics facilities and then to academic facilities. The overwhelming success of the program is a testament to the dedicated investment of our state leadership and the enthusiastic devotion of UW supporters.

It was in 2001 that the Wyoming Legislature established the University Endowment Challenge Program (W.S. 21-16-903), while the Athletics Challenge Matching Program (W.S. 21-16-1003) was established in 2003 and the Academic Challenge Facilities Matching Program (W.S. 21-16-1403) in 2005.

Today, the extraordinary
University Endowment
Challenge Program, Athletics
Challenge Matching Program,
and Academic Facilities
Challenge Matching Program
have provided more than \$222
million in matching funds
over the past 20 years—funds
that have encouraged donors
to partner with the State
of Wyoming to support the
future of our state and our

"State of Wyoming matching funds have forever changed private giving to UW. Wyoming has become a national model for how the state can work directly with donors to elevate higher education to new heights of excellence."

BEN BLALOCK
UW FOUNDATION PRESIDENT/CEO

nation. The partnership among the University of Wyoming, State of Wyoming leadership, and donors has had a deep and unparalleled impact on University of Wyoming students, faculty, and staff and the programs and facilities that support them.

This program continues to fulfill its promise—it is designed to leverage the generosity of donors and to encourage new levels of giving by creating incentives to invest in UW and its academic, athletic, and facility priorities. It is not often that an investment yields a 100 percent return, but that's exactly what happens with this program—eligible endowment gifts of \$50,000 or more and facility gifts of \$25,000 or more are doubled by the State of Wyoming. Since its very beginning, this public-private partnership has surpassed even our greatest expectations.

We would like to offer our deepest gratitude to Wyoming state leadership, the Wyoming State Legislature, our enthusiastic donors, and people across Wyoming for your steadfast generosity and support. It underpins everything that we are able to accomplish.

HIGHLIGHTS OF 20 YEARS OF STATE MATCH

STUDENT SUPPORT

In 1992, John L. Kemmerer wanted to help students from the town that bears his name, and so he established a scholarship. In 2004, the **Kemmerer Family Foundation** expanded that scholarship, the impact of which was doubled by the state matching program.



ATHLETICS FACILITIES Many dramatic renovations to the University of Wyoming's War Memorial Stadium took place between 2001 and 2010. These included a new artificial turf with a new name—Jonah Field—and the new Wildcatter Stadium Club and Suites, as well as improvements to the scoreboard, bleachers, amenities, and ADA compliance. Parts of these renovations were supported by donors and the state matching program.

ACADEMIC FACILITIES

In 2009, the University of Wyoming cut the ribbon on the **Cheney International Center**, which was created through a gift of Vice President Dick and Dr. Lynne Cheney and state matching. The center is the home to internationalization at UW—the Global Engagement Office, International Students and Scholars, Education Abroad, and the English Language Center. The Cheneys also established a study-abroad scholarship that benefitted 2,115 students in its first ten years.



CADEMIC

The William N. Brimmer Legal Education Center was funded with \$2.25 million in private support from 48 donors and \$2.25 million in state matching funds. The center provides law students a venue in which to simulate trial experiences while also providing a functional courtroom for the Wyoming Second Judicial District, the U.S. Court of Appeals for the Tenth Circuit, and the Wyoming Supreme Court.

STUDENT SUPPORT

The F.E. "Tut" and V. Diane Ellis President's Endowed Scholarship supports the best and brightest Wyoming students seeking engineering degrees at UW. The \$1 million gift from the Ellis Family Foundation, which was doubled to \$2 million by the state matching program, supports the position. Previously, the foundation had established a scholarship that supports future petroleum engineers. The Ellis Family Foundation was established by UW alums Tut and Diane Ellis.



HIGHLIGHTS OF 20 YEARS OF STATE MATCH

FACULTY SUPPORT

UW's **Dr. Mohammad Piri**—the Wyoming Excellence Chair in Petroleum Engineering, the Thomas and Shelley Botts Endowed Chair in Unconventional Reservoirs, and the Alchemy Sciences Endowed Chair in Petroleum Engineering—is bridging the gaps in scientific knowledge needed to enhance oil and gas recovery from conventional and unconventional reservoirs. This work takes place in the Center of Innovation for Flow through Porous Media, one of the most advanced experimental oil and gas research facilities in the world, which is housed in UW's state-of-the-art High Bay Research Facility. State matching has contributed to both Dr. Piri's work and the facilities that make it possible.



ATHLETICS ACILITIES The Arena-Auditorium, or the Dome of Doom, was rededicated in 2017 after extensive donor- and state-funded renovations. The upgrades included a new Grand Entryway with an 18-foot Kenny Sailors statue, new electronic signage and video boards, new concessions areas, history and Hall of Fame exhibits, new Cowboys and Cowgirls locker rooms, new sports conditioning and sports medicine areas, and much more to support Wyoming athletics.

STUDENT SUPPORT

The Marna M. Kuehne Foundation Scholarship is among the suite of funds and services at the University of Wyoming that support our veterans. The state-matched fund supports undergraduate and graduate students who are disabled veterans—the mission of the Marna M. Kuehne Foundation. They also support UW veteran students through the veterans center.



ATHLETICS FACILITIES The Rochelle Athletics Center was expanded to include the Mick and Susie McMurry High Altitude Performance Center. A total of 136 donors helped fund the project with more than \$24 million, and \$20 million came from state matching. It included a new weight room, new recovery pools, a full-service kitchen, remodeled locker rooms, a sports medicine biomechanics lab, an academic center, a computer lab, coaches offices, and a theater-style meeting room.

FACULTY SUPPORT

The state-matched **Harry C. Vaughan Professorship in Astronomy** was created by a gift from the Windy Ridge Foundation to recruit and retain top faculty in astronomy at UW. The Windy Ridge Foundation was created by Dr. Harry C. Vaughan, lowa State professor of meteorology who retired to Laramie. This support, along with state matching funds, also transformed the UW Planetarium in 2014.

20 Years of

mpact

\$222M+

IN TOTAL MATCHING FUNDS

700+

MATCHED ENDOWMENT & FACILITIES FUNDS



STUDENT SUPPORT FUNDS





PROGRAM SUPPORT FUNDS





FACULTY SUPPORT FUNDS





ACADEMIC & ATHLETICS FACILITIES





STATUS OF \$49.0 MILLION ATHLETICS CHALLENGE

SEPTEMBER 13, 2003 - JUNE 30, 2021

FUNDS RECEIVED FROM DONORS

\$49,000,000

DONOR COMMITMENTS SECURING MATCHING FUNDS

\$49,000,000

TOTAL MATCHING POOL

\$49,000,000

STATUS OF \$60.3 MILLION ACADEMIC FACILITIES CHALLENGE

OCTOBER 1, 2005 - JUNE 30, 2021

FUNDS RECEIVED FROM DONORS

\$60,329,880

DONOR COMMITMENTS SECURING MATCHING FUNDS

\$60,329,880

TOTAL MATCHING POOL

\$60,329,880

STATUS OF \$113.3 MILLION UNIVERSITY ENDOWMENT CHALLENGE

MARCH 1, 2001 - JUNE 30, 2021

FUNDS RECEIVED FROM DONORS

\$109,480,182

DONOR COMMITMENTS SECURING MATCHING FUNDS \$113,320,208

TOTAL MATCHING POOL

\$113,320,208

private support

20 YEARS AGO

20 YEARS AGO

\$134.0M

\$23.5M

PRIVATE SUPPORT TOTALS

IN MILLIONS

\$51.7

\$51.8

\$41.8

\$43.3

\$48.8

ENDOWMENT

IN MILLIONS

\$470.4

\$514.3

\$535.5

\$585.9

\$794.7

Note: The fiscal year totals above are unaudited.



NUMBER OF ENDOWMENTS

1,446

1,487

1,533

1,589

1,646

no. of endowments 20 YEARS AGO

664

ENDOWMENT PAYOUT

IN MILLIONS

\$17.7 \$18.2 \$19.8 \$20.6 \$20.7

endownent payout 20 YEARS AGO

\$3.2M

Note: The fiscal year totals above are unaudited.

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WHAT UW DONORS SAY

- "I consider UW to be the crown jewel of the State and I am very appreciative of the State's creation of the matching gift program."
- "The match made the opportunity that much more viable and exciting. It was a great opportunity for us to give back and at the same time double our money. Doubling our money was probably the deciding
- "The match played a major part in my decision. It means I can provide not only for high school students but can also give to UW's pharmacy school. It turned out just right for my purposes."

