

**Forward for Wyoming:**  
**Honoring our Heritage & Creating our Future –**  
**A Strategic Plan for the University of Wyoming**  
**UW Strategic Plan 2023+**  
**Final Version | January 2023**

**VALUES**

We value:

- Access to an affordable, high-quality education.
- Real-world education where students learn by doing.
- A welcoming and supportive learning community fostered by integrity, inclusivity, freedom of expression, and respect.
- The growth, health, and leadership capacity of all members of the university community.
- Wyoming’s wild and working lands as an asset to be utilized, understood, stewarded, and treasured.
- Our partnership and engagement with Wyoming communities in the creation and exchange of knowledge and resources.
- Our role as a catalyst for innovation and economic vitality.

**MISSION**

As Wyoming’s university, we unlock the extraordinary in every person through education, research, innovation, engagement, and service.

**VISION**

Use our unique strengths to make Wyoming and the world a better place.

**VALUE PROPOSITIONS**

- Wyoming’s land-grant mission: UW is a unifying force expanding intellectual opportunity, advancing economic and cultural vitality, and contributing to the well-being of the communities that call Wyoming home.
- Size: UW leverages our scale to offer a diverse set of disciplines, perspectives, and ideas and connect accomplished professionals, students, and communities.
- Collaboration: UW is an intellectual powerhouse that fosters transdisciplinary collaboration to address the most complex challenges facing Wyoming, America, indigenous nations, and the world.
- Community: UW is a vibrant and supportive community where people learn, explore, create, and work together to achieve great things.

**UW’S ONGOING OBJECTIVES**

As Wyoming’s land-grant and flagship university, UW commits to five major objectives.

1. Enhance Student Success
2. Pursue Institutional Excellence
3. Provide a Supportive Community
4. Engage with and Serve the State of Wyoming
5. Cultivate Financial Stability and Diversification

## Ongoing Objectives and Key Execution Strategies

UW's Ongoing Objectives	1. Enhance Student Success	2. Pursue Institutional Excellence	3. Provide a Supportive Community	4. Engage with and Serve the State of Wyoming	5. Cultivate Financial Stability/Diversification
Commitments	Integrate best practices in teaching and learning to produce skills required for life, work, citizenship, and adaptation to the needs of a changing world.	Nurture a culture of diverse ideas and knowledge creation that promotes teaching, learning, community engagement, economic development, and world-class research.	Foster a culture of community that values and cares for students, faculty, and staff.	Sustain and enhance our extensive service to and engagement with the State to improve the mental, physical and economic health of Wyoming and its residents.	Ensure the long-term vitality of UW through diversification and growth of revenue streams and effective application of resources, infrastructure, and processes.
Key Execution Strategies	<ul style="list-style-type: none"> <li>a. Strategically grow enrollment</li> <li>b. Build a student-ready, student-focused enterprise</li> <li>c. Enhance graduate student support services</li> <li>d. In line with Wyoming's post-secondary educational attainment goals, increase enrollment and engagement with all student populations including tribal, marginalized, and underserved students</li> <li>e. Increase global engagement</li> <li>f. Prepare students for life and adaptation to a changing and increasingly digital world</li> </ul>	<ul style="list-style-type: none"> <li>a. Raise UW's scholarly capacity and profile nationally and internationally</li> <li>b. Value and reward all teaching, research, extension, engagement, innovation, inclusion, and service contributions to UW's mission</li> <li>c. Celebrate and support free expression</li> <li>d. Strengthen relationships with UW's external partners and stakeholders</li> </ul>	<ul style="list-style-type: none"> <li>a. Build opportunity ladders for staff</li> <li>b. Develop initiatives to hire, reward, and retain excellent staff and faculty</li> <li>c. Invest in resources that enhance the health and well-being of the UW community</li> <li>d. Expand efforts of accountability, inclusion, and transparency</li> </ul>	<ul style="list-style-type: none"> <li>a. Invest in and leverage UW Extension and R&amp;E Centers</li> <li>b. Grow health and wellbeing initiatives across the state</li> <li>c. Expand the impact of the Wyoming Innovation Partnership</li> <li>d. Support Wyoming's economic and community development using the assets and expertise of all colleges and schools</li> <li>e. Enhance UW's connections with and service to the people of Wyoming</li> <li>f. Grow educational opportunities for Wyoming</li> </ul>	<ul style="list-style-type: none"> <li>a. Strategically grow enrollment</li> <li>b. Audit business processes to ensure effectiveness</li> <li>c. Grow external funding for research and scholarship across all disciplines</li> <li>d. Leverage and grow corporate partnerships</li> <li>e. Enhance the partnership between UW and the UW Foundation</li> <li>f. Initiate planning for a comprehensive campaign</li> <li>g. Review UW budget model and program offerings</li> <li>h. Develop campus energy plan</li> <li>i. Refine UW positioning, brand strategy, and brand promise</li> </ul>