

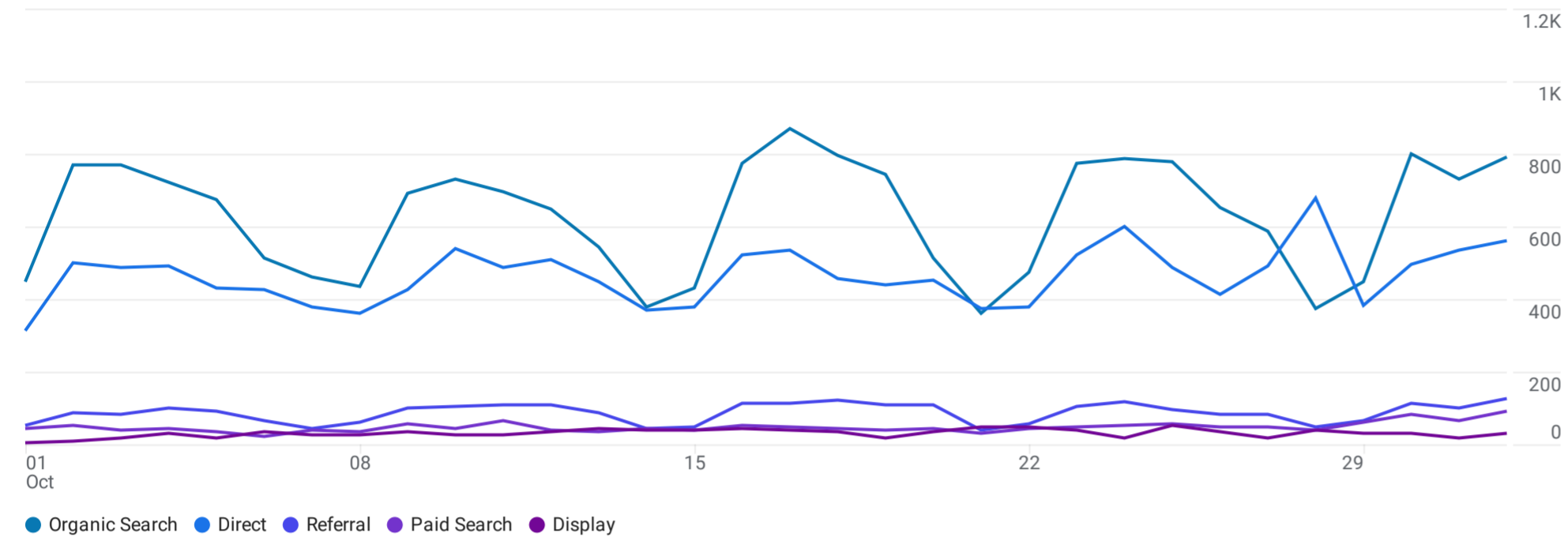
All Users [Add comparison](#)

Custom Oct 1 - Nov 1, 2023

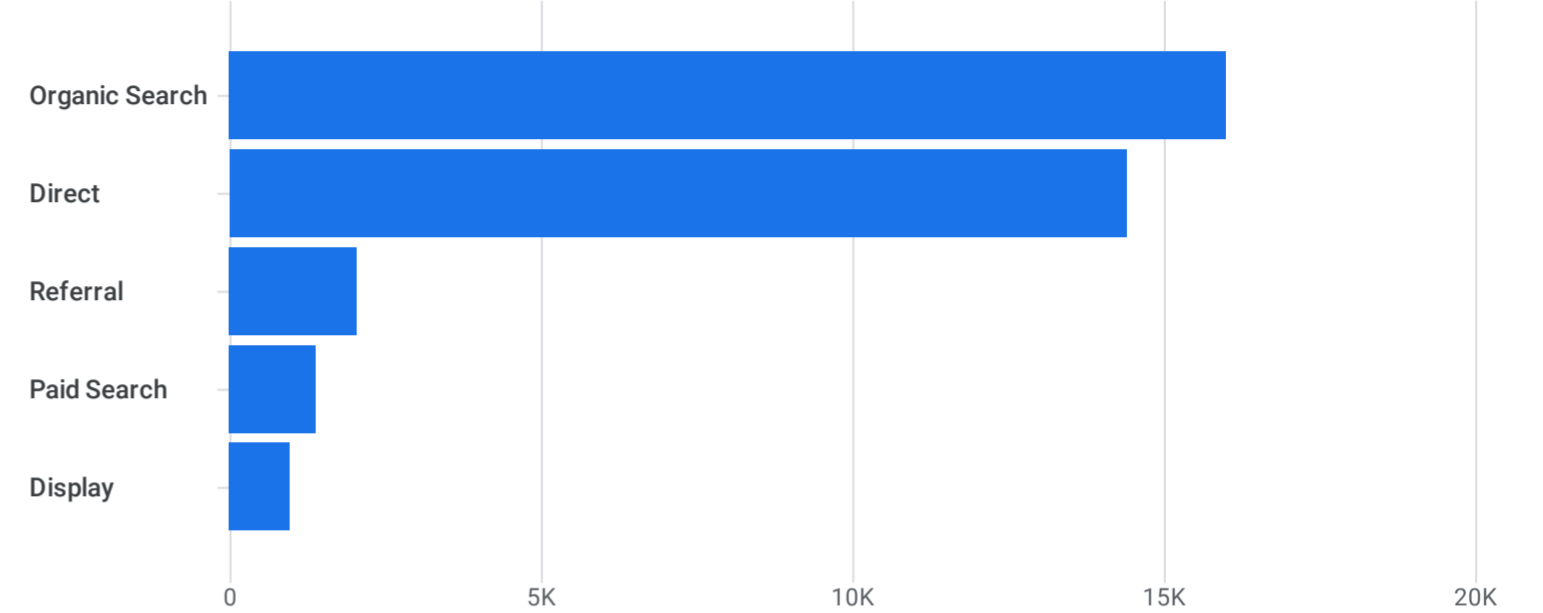
Traffic acquisition: Session default channel group

Page path and screen clas...

Users by Session default channel group over time



Users by Session default channel group



Search... Rows per page: 250 1-11 of 11

Session default channel group	Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count All events	Conversions All events	Total revenue
	34,381 100% of total	49,561 100% of total	35,078 100% of total	0m 35s Avg 0%	1.02 Avg 0%	5.00 Avg 0%	70.78% Avg 0%	247,911 100% of total	18,704.00 100% of total	\$0.00
1 Organic Search	15,996	24,792	20,995	0m 45s	1.31	5.36	84.68%	132,787	10,002.00	\$0.00
2 Direct	14,402	16,700	8,314	0m 22s	0.58	4.29	49.78%	71,631	4,259.00	\$0.00
3 Referral	2,043	3,738	2,698	0m 45s	1.32	4.69	72.18%	17,537	1,552.00	\$0.00
4 Paid Search	1,385	1,754	1,517	0m 29s	1.10	6.05	86.49%	10,615	1,256.00	\$0.00
5 Display	968	1,081	1,071	0m 15s	1.11	5.97	99.07%	6,449	1,070.00	\$0.00
6 Unassigned	785	1,036	409	0m 25s	0.52	4.33	39.48%	4,483	245.00	\$0.00
7 Organic Social	276	307	245	0m 24s	0.89	4.96	79.8%	1,524	122.00	\$0.00
8 Paid Video	151	170	157	0m 49s	1.04	14.88	92.35%	2,530	150.00	\$0.00
9 Email	50	65	58	0m 47s	1.16	3.12	89.23%	203	29.00	\$0.00
10 Paid Other	14	15	15	0m 13s	1.07	4.53	100%	68	13.00	\$0.00
11 Organic Video	10	13	12	0m 59s	1.20	6.46	92.31%	84	6.00	\$0.00